

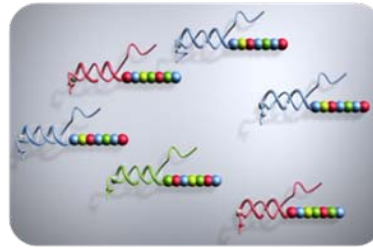
Seminar Invitation




Introducing the nCounter™ Analysis System
As profiled in Nature Biotechnology in March of 2008, [NanoString's nCounter Analysis System](#) is a fully automated system for the next generation of **digital gene expression analysis**.



The Benefits Add Up...

- Multiplex hundreds of gene targets in a single reaction
- No PCR / cDNA synthesis
- High sensitivity (<1 copy per cell)
- Exceptionally easy to use



Color Code	Counts	Identity
	3	XLSA
	2	FOX5
	1	INSULIN

This unique technology is based on direct, multiplexed hybridization to mRNA with molecular barcodes and single molecule imaging to detect and count hundreds of unique transcripts in a single reaction, eliminating the need for enzymology.

Date: Wednesday, October 7th

Time: 10:00 – 12N

Place: Room PBB 333

R.S.V.P: Sujata Agarwal- Sagarwal@utk.edu

Presentation by **Christopher Mapel**
Southeastern Regional Account Manager

nanostring
TECHNOLOGIES