

Participants will...

- View exhibits from numerous agricultural sponsors.
- Learn first hand from Extension specialists, industry leaders, and researchers.
- Hear about new methods and techniques that can help you achieve a more efficient and profitable operation.
- Enjoy a steak lunch.



UT Research & Education Center at Greeneville

2255 East Allen's Bridge Road, Greeneville, TN 37743

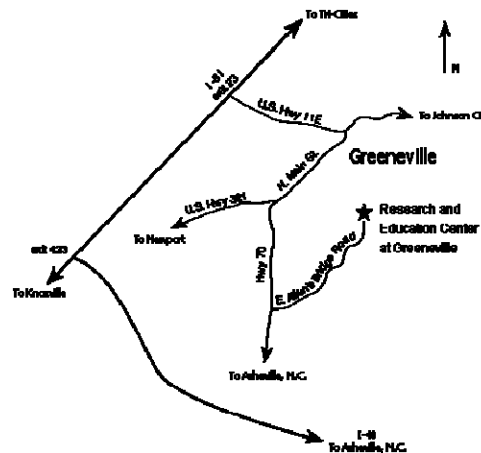
Phone: (423) 638-6532

From Knoxville, take I-40 East. At I-40/I-81 split, take Interstate-81 North toward Bristol, take Exit 23 and follow Highway 11-E toward Greeneville (approximately 11 miles), then exit onto Highway 321/70 South.

From Johnson City, take Highway 11-E south to Greeneville. On the west side of Greeneville exit 11-E Business onto Highway 321/70 South.

At the Hwy 321/70 exit bottom of ramp, go toward Greeneville to the first traffic light and turn right. Go 2 miles, cross railroad tracks and go straight through traffic light. You are now on Highway 70 South. Travel approximately 5 miles on Highway 70 South. Turn left onto East Allen's Bridge Road. There is a University of Tennessee sign on the right hand side of the road at this turn and a greenhouse on the left.

Stay on East Allen's Bridge Road for 2 miles. The Research and Education Center is on the left.



THE UNIVERSITY of TENNESSEE 
Extension

Programs in agriculture and natural resources,
4-H youth development, family and consumer sciences,
and resource development.
University of Tennessee Institute of Agriculture,
U.S. Department of Agriculture and county governments cooperating.
UT Extension provides equal opportunities in programs and employment.

 Extension  AgResearch

NORTHEAST TENNESSEE BEEF EXPO

Thursday, October 13, 2011

Registration 7:30 AM



**Win a set
Of Scales!**

See inside for more
information

THE UNIVERSITY of TENNESSEE 
INSTITUTE of AGRICULTURE

Forage Equipment Demonstration



Local Equipment companies will be demonstrating hay equipment following the conclusion of the lunch speaker. You will have an opportunity to watch the latest forage equipment in action and be able to talk to manufacture representatives about their products.

Win A Set of Tru-Test Scales

Farmers attending the 2011 Northeast Tennessee Beef Expo will have the opportunity to win a set of Tru-Test scales. On farm scales are beneficial in multiple ways, from weight cattle so you will know what you are marketing to weighting hay bales.

The Tru-Test scales will go to the farmer that can estimate the weight of a group of calves, hay bales, and guess the protein and TDN level of a bale of hay.

Employees of the University of Tennessee and any other sponsor of Northeast Tennessee Beef Expo are not eligible to win. You must be 18 years old to qualify. The Northeast Tennessee Beef Expo planning committee reserves the right to make changes to the contest at any time.

The scales are donated by Tennessee Farmers Cooperative.



Sessions Include:

Top Health Issues in Beef Calves

*Dr. Matt Welborn, Clinical Associate Professor
Large Animal Veterinary Medicine
The University of Tennessee*

Using Scales for Profit

*John Goddard, Extension Agent & County Director
Loudon County
University of Tennessee Extension,*

Crossbreeding Done Right

*Dr. Justin Rhinehart
The University of Tennessee
Department of Animal Science*

Producer Panel Discussion

*"From Farm to Market"
University of Tennessee Extension*

Haymaking Demonstration

University of Tennessee Extension

Pre-Registration: Due by September 23, 2011
Northeast Tennessee Beef Expo - Thursday, October 13, 2011

Name(s) _____

Address _____

City _____

State _____

Zip _____

County _____

Registration Fee \$10 per person (INCLUDES LUNCH)

**Register at your local Extension office or mail registration slip and check payable to
UT Extension to: 204 North Cutler Street, Suite 105, Greeneville, TN 37745**

Total amount enclosed _____