

Learn first hand from Extension Specialists,
Industry Leaders, and Researchers.

Hear about new methods and techniques
that can help you achieve a more efficient
and profitable operation and enjoy a delicious lunch!

Trade Show

View exhibits from numerous agricultural
sponsors and talk to various vendors about their
products and services available to you!

Forage Equipment Demonstration

Local equipment companies will be demonstrating
hay equipment at 2:00 PM. You will have an
opportunity to watch the latest forage equipment
in action and be able to talk to manufacture
representatives about their products.



UT Extension provides a gateway to the University of Tennessee as the outreach unit of the Institute of Agriculture. It is a statewide educational organization, funded by federal, state and local governments, that brings research-based information about agriculture, family and consumer sciences, and resource development to the people of Tennessee where they live and work. Extension's 4-H youth development program helps youth develop self-esteem, leadership and citizenship skills, and gain knowledge in a wide range of subjects. From health to public speaking, from wildlife to photography. County offices are able to provide information on subjects, ranging from landscaping to nutrition, from animal health to family money management. These programs are available to all county residents.

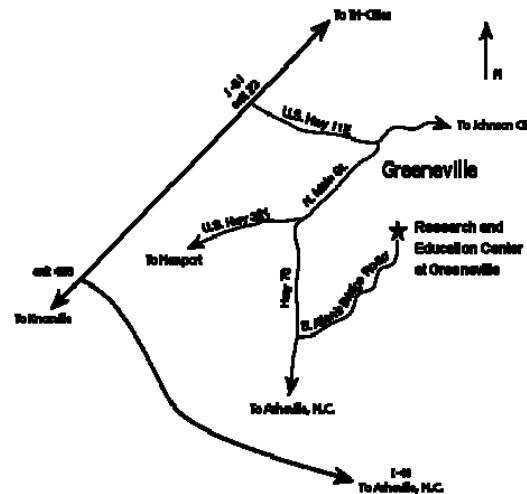
UT Research & Education Center at Greeneville
2255 East Allen's Bridge Road, Greeneville, TN 37743
Phone: (423) 638-6532

From Knoxville, take I-40 East. At I-40/I-81 split, take Interstate-81 North toward Bristol, take Exit 23 and follow Highway 11-E toward Greeneville (approximately 11 miles), then exit onto Highway 321/70 South.

From Johnson City, take Highway 11-E south to Greeneville. On the west side of Greeneville exit 11-E Business onto Highway 321/70 South.

At the Hwy 321/70 exit bottom of ramp, go toward Greeneville to the first traffic light and turn right. Go 2 miles, cross railroad tracks and go straight through traffic light. You are now on Highway 70 South. Travel approximately 5 miles on Highway 70 South. Turn left onto East Allen's Bridge Road. There is a University of Tennessee sign on the right hand side of the road at this turn and a greenhouse on the left.

Stay on East Allen's Bridge Road for 2 miles. The Research and Education Center is on the left.



Programs in agriculture and natural resources,
4-H youth development, family and consumer sciences,
and resource development.
University of Tennessee Institute of Agriculture,
U.S. Department of Agriculture and county governments cooperating.
UT Extension provides equal opportunities in programs and employment.

UT Extension and **UT AgResearch**

NORTHEAST

TENNESSEE

BEEF EXPO

Thursday, October 11, 2012



Pre-Registration \$10 Per Person
\$15 Per Person on Site
Includes Lunch

Register At Your Local
UT Extension Office

Check in at 7:30 AM
Program Begins at 8:30 AM

Expo Location:
University of Tennessee
Research & Education Center

THE UNIVERSITY of TENNESSEE **UT**
INSTITUTE of AGRICULTURE

Sessions Include:

Using DNA for Genetic Testing

*Dr. Tonya Amen, Cattle Genetic Specialist
Pfizer Animal Genetics*

Factors That Affect Selling Price of Feeder Cattle

*Dr. Andrew Griffith, Professor, Agricultural Economics
The University of Tennessee of Extension*

The University of Tennessee Beef & Forage Center

What Can We Do For You?

*Dr. Gary Bates, Professor, Plant Sciences
The University of Tennessee Extension*

What Makes An Efficient Cow?

*Dr. Bob Weaber, Professor and
Extension Beef Cattle Specialist*

Animal Science Department, Kansas State University



Dr. Bob Weaber was reared on a cow-calf operation in southern Colorado and earned the B.S. and M.S. Degrees from Colorado State. He earned his PhD Degree in Animal Breeding and Genetics from Cornell University. While at Cornell, he served as the Interim Director of the Performance Programs for the American Simmental Association. He also was Director of Education and Research at the American Gelbvieh Association.

Welcome to the Northeast Tennessee Beef Expo

Beef Advocacy Panel

*Lou Nave, Executive Director
Farm Animal Care Coalition of Tennessee (FACCT)*

*Valerie Bass, Executive Director
Tennessee Beef Industry Council (TBIC)*

*Dr. Justin Rhinehart, Professor, Animal Science
The University of Tennessee Extension*

*Dr. F. Neal Schrick, Professor & Head, Animal Science
The University of Tennessee*

Haymaking Demonstration

The University of Tennessee Extension

Beef Quality Assurance Training

*The University of Tennessee Extension
BQA Certification can be obtained at the
conclusion of the NETBE Program.*



Pre-Registration: Due by September 20, 2012
Northeast Tennessee Beef Expo - Thursday, October 11, 2012

Name(s) _____

Address _____

City _____ State _____ Zip _____ County _____

Registration Fee \$10 per person (INCLUDES LUNCH) - On-Site Registration \$15
Register at your local Extension office or mail registration slip and check payable to
UT Extension. Mail to: 204 North Cutler Street, Suite 105, Greeneville, TN 37745

Total amount enclosed _____